



WOMAN EXPLORE

Summit Itinerary

C-SUITE NETWORK™ - THE HERO CLUB SUMMIT, SOUTH DAKOTA

Please note the provided itinerary serves as a general outline and may be adjusted or modified as necessary to ensure the best possible experience for all participants.

Day 1: Welcome to South Dakota & Opening Mixer

Arrive at Rapid City Regional Airport and take your pre-arranged group transfer to Custer — a scenic 50-minute to 1-hour drive into the heart of the Black Hills. Upon arrival, check in to the [Holiday Inn Suites](#) and take some time to settle in, refresh or explore the local surroundings before the program begins.

In the evening, connect with fellow the Hero Club members at a relaxed Welcome Mixer, hosted in conjunction with the C-SUITE NETWORK™ Thought Council. This cocktail-style gathering is your first opportunity to meet the group, enjoy light refreshments and ease into the Summit experience. It's informal, welcoming and designed to spark meaningful conversation.

Accommodation: Holiday Inn Suites, Custer

Included Activities

- Group Airport Transfers
- Welcome Mixer (cocktail-style with light food)

Day 2: Leadership, Insight & Cultural Immersion

Start your day with breakfast at the hotel before transferring to the iconic Crazy Horse Memorial — the setting for a powerful day of leadership, insight and cultural immersion.

The morning opens with expert-led The Hero Club sessions, featuring high-impact discussions on purpose, legacy, and long-term impact. You'll also hear from a high-profile local guest speaker, offering a unique perspective on values-led leadership rooted in community and vision.

After a relaxed group lunch on-site, you'll take part in a once-in-a-lifetime cultural experience — a rare opportunity that very few people will ever access. This immersive session brings you closer to the stories, traditions, and spirit of the people behind the Crazy Horse Memorial.

The experience continues with a guided tour of the Crazy Horse Arm, an exclusive part of the monument not open to the public. Standing at the base of this monumental sculpture offers an unmatched perspective on the vision, scale, and meaning behind it.

Following the tour, return for an afternoon The Hero Club session, designed to help you integrate the day's insights and translate them into meaningful leadership impact.

That evening, return to the hotel for a casual group dinner — a relaxed setting to debrief, connect and continue meaningful conversations.

Accommodation: Holiday Inn Suites, Custer

Meals Included

- Breakfast
- Lunch
- Dinner

Included Activities

- The Hero Club Sessions (Morning + Afternoon)
- High Profile Guest Speaker
- Cultural Excursion at Crazy Horse Memorial
- Once-in-a-lifetime Cultural Experience at Crazy Horse Memorial
- Private guided tour of Crazy Horse Arm
- Return Transfers

Day 3: Exploration, Perspective & Lasting Impact

Start your morning with breakfast at the hotel before joining a casual The Hero Club session and guided networking experience — a space to connect more deeply with fellow members, share takeaways, and reflect on your personal leadership journey.

Mid-morning, we'll depart for a scenic half-day excursion through some of the most iconic landscapes in the Black Hills. The experience begins with a visit to Mt. Rushmore, followed by a guided drive through the Custer State Park Wildlife Loop, where you'll have the chance to spot bison, elk, and other native wildlife in their natural surroundings.

Pause for a picnic-style lunch in the great outdoors before returning via the stunning Sylvan Lake, one of the region's most picturesque and peaceful spots.

Back at the hotel, take time to rest and refresh before the evening's formal farewell dinner — a chance to celebrate the connections you've made and the legacy you're continuing to build.

Accommodation: Holiday Inn Suites, Custer

Meals Included

- Breakfast
- Picnic Lunch
- Farewell Dinner

Included Activities

- The Hero Club Session and Networking Experience
- Guided Mt. Rushmore Visit
- Custer State Park Wildlife Loop Excursion
- Picnic Lunch
- Visit to Sylvan Lake
- Transfers
- Farewell Dinner

Day 4: Farewell for Now

Enjoy your final morning in the tranquil setting of Custer with a slow start, time to reflect, and one last breakfast shared with your fellow The Hero Club members. It's a chance to absorb the connections, conversations and clarity you've gained over the past few days — before stepping back into the world with fresh perspective and renewed purpose.

Group return transfers to Rapid City Regional Airport will depart at pre-arranged times.

Meals Included

- Breakfast

Included Activities

- Group Airport Transfers